

# Strategy

**Risk Cooperative's strategy offering focuses on unlocking growth and innovation. We serve as a long-term decision support and strategy execution partner helping customers remain adaptive to a changing competitive landscape.**



# Strategy

## Advisory Services



Our offering of advisory services on growth options, innovation and market expansion priorities without ongoing support on strategy implementation.

## Strategy Development



Our strategy development suite is an integrated process of setting time-defined objectives, understanding competitive dynamics and framing opportunities for innovation.

## Strategy Execution



Balanced Scorecard development and framing medium to long-term goals that are measurable help drive strategy execution.

## Market Expansion Services



Our process of identifying new market opportunities, conducting pre-investment analysis and understanding the competitive dynamics for long-term success.

## Business Model Innovation



Risk Cooperative offers ideation around business model innovation taking new ideas from concept to reality in a rigorous, evidence-based process.



100% focused on unlocking value from risk.

## About Risk Cooperative

Risk Cooperative, a coverholder at Lloyd's, is a strategic risk advisory and insurance brokerage firm able to originate, place and service innovative risk-transfer and insurance solutions globally.

Risk | Readiness | Resilience



1825 K Street, NW  
Suite 500  
Washington, DC 20006  
[www.riskcooperative.com](http://www.riskcooperative.com)

[info@riskcooperative.com](mailto:info@riskcooperative.com)  
Phone: +1 202.688.3560  
Fax: +1 202.905.0308

Coverholder at **LLOYD'S**